



SASKATOON LABOUR MARKET COMMITTEE

June 20, 2006

Nutana Collegiate Institute

411 – 11th Street East

9:00 AM

In attendance:

Warren White

Derrel Friesen

Kelly Lee Pelletier

Wendy Cook

Donna Sully

Laura Germs

Kathy Mahar

Janell Morin

Dot Hyde

Janet Uchacz-Hart

Tim Helfrich

Barry Zimmerman

Cheryl Thayer

- 1. Warren White adopted the minutes from January 26th, 2006 and Tim Helfrich seconded it**
- 2. Derrel Friesen adopted the Agenda with Dot Hyde seconding it.**
- 3. Website update was presented by Michael Card from Greenduplex. The concern is what should be done with the website, is it hitting the targets we want, and is it fulfilling its purpose. June 2005 through till December 2005 there was a constant rise in hits but they did plateau. The first months of 2006 showed an increase in hits once again with May showing the most hits because of the Career Practitioners Conference. It is thought that it is very useful to job seekers but not employers, with the latter being the target we would most like to hit. Mike said that it is still very useful as it reaches obscure links that are hard to find on Google, and it is extremely useful**

as a portal site. Mike recommended that it would be premature to shut down the website completely, and suggested a survey be formulated and results compiled by employers which would fulfill their needs. As the website contract runs out June 30th, Mike will let us know exactly how many hours he has spent maintaining the site, and suggested an option might be for maintenance to be charged on an hourly basis – retaining as opposed to maintaining the website. It will be revisited at our next meeting in the fall.

4. Sub-Committee Updates

a. Career Awareness & Transitions

- Career Practitioners Feasibility Study and survey for Career Practitioners within Saskatchewan
- There is a need for a ‘central hub’ as there is a lot of information out there but it is very disjointed
- There were 168 people who filled out the online survey which Lynne Bezanson designed after the Feasibility Study results of which can be found on the website
- The desire for a Saskatchewan Career Practitioners Association is there
- Different models are being considered
- There will be another focus group at the end of September which Lynne will be brought back for
- The information sessions were well attended and we are going to begin in September again with one a month
- The Career Practitioners Conference had over 150 in attendance, and comments were extremely positive with only a couple of negatives, ie. parking and holding it on a Friday

b. Communications

- The Communications Committee met on June 13th to discuss the website, and it was thought that no decision can be made until the entire SLMC Committee met but it was thought it should be retained, but not maintained

- Donna mentioned that when the employer survey was conducted, once the employer discovered the website, they found it useful but we, as a committee, have to determine what we can do to make them more aware and it more useful
- The purpose of the Communications Committee is to report on what activity the other committees are doing and maintain the website but we do need direction/discussion on our purpose
- Donna made the suggestion that we spend one-half day going through the website to which Dot said Radius would host

c. Diversity and Retention

- Tim Helfrich and Janine Bauman have agreed to chair this committee in the fall
- They would like to set goals and targets for the next Year

6. Discussion around the SLMC

- Janet has taken over as chair from Dale Botting and Christ Broten
- Our focus is to get employers to the table and maintain their interest and attendance to meetings as they need to get something out of it; the breakfast meetings were a good thing; the information sessions are a good link between the SLMC and industry; Derrel said that employers have to understand that there is access to employees through the SLMC
- Janet has approached Peggy Vermette to co-chair with her. The combination of SAEN and the SLMC would benefit both groups

7. A motion was put forward to retain the website and pay the host fee and leave the option open to discuss what will be added or taken away from the site; Dot seconded and the motion was carried.

8. Next meeting for planning will be held September 11th, 2006

at Radius Community Centre where the discussion will centre around defining what the SLMC is. Please email Janet or Cheryl to let them know if you would like to be on the Planning Committee. The next SLMC meeting being held September 21st, 2006 at 9 AM. Location will be determined at a later date.